



Welcome to the 2017 TLC@AOM

Teaching and Learning Conference
Sunday, August 6, 2017
Hilton Atlanta, 2nd Floor
Atlanta, GA

Teaching and Learning Conference Committee

Co-Chair: **Ben Blackford**, *Northwest Missouri State University*

Co-Chair: **Brett Paul Matherne**, *Georgia State University*

Program Co-Chair: **Michael Brian Cohen**, *Deakin University*

Program Co-Chair: **Rebecca Thacker**, *Ohio University*

Communications Co-Chair and Program Co-Chair Elect: **Rob Koonce**, *Creighton University*

Communications Co-Chair and Program Co-Chair Elect: **Stefan Krummacker**, *Queen Mary University of London*

Highlights:

- **Over 9 hours of Practice Sharing – Peer Learning – Reflection – Networking**
- **Where and When:** All TLC sessions will be held on the 2nd Floor of the Hilton Atlanta, on Sunday August 6th.
- **Admission:** To attend any session at TLC@AOM you must be a member of the Academy of Management, registered for the Annual Meeting, and registered for the TLC@AOM. The cost to register for TLC is US\$130.00 and the deadline to register is August 6, 2017. Please be sure to bring your TLC tickets, which will be printed on your AOM name badge.
- **Breakfast:** We begin at 7:30 AM on Sunday in Grand Ballroom C,D with informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.
- **Program Choices:** You have a choice of 10 concurrent sessions. Some sessions require additional pre-registration. See the TLC@AOM program for further details.
- **Plenary:** From 12:00 PM – 1:30 PM, enjoy lunch and listen to keynote speaker Dr. Ken Brown of the University of Iowa, co-author of the *Human Relations* 2016 Paper of the Year. Professor Brown's presentation is entitled "Confessions of an Award-Winning Teacher." He says, "Despite spending considerable time carefully designing learning events in classes, I wonder if at times I do more harm than good." Confronting the challenges of student engagement with course content and with assessment, Brown embarked upon an interesting journey. His path led him to experiment with teaching techniques grounded in empirical research. Despite their proven effectiveness, he was confronted with some issues that he had not previously considered. Professor Brown will describe his own efforts to become more critical and reflective in his teaching, and challenge participants to do the same.
- **TLC Networking:** All day in the pre-function areas just outside rooms 222 and 217. Come to network and/or conduct informal discussions throughout the day.
- **TLC @AOM 'FEEDback and Cocktails':** 4:00 PM in Grand Ballroom C,D. Join us for a free drink and snacks as TLC registrants continue to network, reflect, and provide feedback for next year!



Teaching & Learning Conference

Program Chair: Michael Brian Cohen, Deakin U.
Program Chair: Rebecca A. Thacker, Ohio U.

Day	Start	#	Location	Session Information
Sun	7:30am	506	HIL:Grand Ballroom C,D	TLC@AOM Committee Breakfast & Welcome
	8:30am	531	HIL:Room 215	Writing Business Cases
		532	HIL:Room 216	Workflows for Academics
		533	HIL:Room 217	Self-Managed Learning (CANCELLED)
		534	HIL:Room 218	Theoretical Humour (CANCELLED)
		535	HIL:Room 219	Team-Based Learning for Entrepreneurship Educators
		536	HIL:Room 220	Soft Skills Activities
		537	HIL:Room 222	Teaching Problem Solving
		538	HIL:Room 223	Student Motivation
		539	HIL:Room 224	21st Century Classroom
	9:40am	546	HIL:Room 216	Making Effective Use of Student Evaluations
		547	HIL:Room 217	Teamwork Teaching Challenges
		548	HIL:Room 220	Coaching in Complexity: eFIRE
		549	HIL:Room 221	Flipped Workshop
	10:15am	558	HIL:Room 215	Graphic Syllabus
		559	HIL:Room 218	Methods for Enabling Innovation Learning
		560	HIL:Room 219	User Centered Gamification
		561	HIL:Room 222	Pan-Disciplinary Learning in Leadership Education
		562	HIL:Room 223	Innovation in Corp Entre
	10:50am	602	HIL:Room 216	Student Reflections on Management Education
		603	HIL:Room 217	Saying NO to laptops/phones
		604	HIL:Room 220	Elegant Incongruity
	12:00pm	612	HIL:Grand Ballroom C,D	TLC@AOM Luncheon & Plenary
	1:40pm	656	HIL:Room 215	HR and OB Activities
		657	HIL:Room 216	Outsiders in the Classroom
		658	HIL:Room 217	Enhancing Simulation Learning
		659	HIL:Room 218	Teaching Sustainability
		660	HIL:Room 219	Entrepreneurship Education
		661	HIL:Room 220	Teaching SDGs
		662	HIL:Room 221	Flipped Workshop
663		HIL:Room 222	Experiencing PBL	
664		HIL:Room 223	Layered Standardized Exams	
665		HIL:Room 224	Next Gen Interactive Cases	
2:50pm		712	HIL:Room 215	Better Meeting Employers' Need (CANCELLED)
	713	HIL:Room 216	Teaching Assistant training	
	714	HIL:Room 217	Student Case Writing	
	715	HIL:Room 218	Novel Pedagogy: Ethics Education	
	716	HIL:Room 219	Study Abroad Diamonds	
	717	HIL:Room 223	Studio-Based Learning	
4:00pm	763	HIL:Grand Ballroom C,D	FEEDback and Cocktails	

Sunday 7:30AM

506 : (TLC) TLC@AOM Continental Breakfast & Welcome

7:30am - 8:20am Hilton Atlanta: Grand Ballroom C,D

Tweet this session: [#AOM2017 506](#)

Please join us for informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Sunday 8:30AM

531 📖: (TLC) Writing and Publishing Instructive and Popular Business Cases

8:30am - 10:00am Hilton Atlanta: Room 215

Tweet this session: [#AOM2017 531](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Chair: **Karen MacMillan**, Wilfrid Laurier U.

Presenters: **Meredith J. Woodwark**, Wilfrid Laurier U.; **Karin Schnarr**, Wilfrid Laurier U.; **Brent D Beal**, The U. of Texas at Tyler

532 : (TLC) Workflows for Academics

8:30am - 9:30am Hilton Atlanta: Room 216

Tweet this session: [#AOM2017 532](#)

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Organizer: **Michael Brian Cohen**, Deakin U.

533 📖🗣️: (TLC) Letting Go: Supporting Students Build Bridges Across the University and Workplace Interface (CANCELLED)

8:30am - 9:30am Hilton Atlanta: Room 217

Tweet this session: [#AOM2017 533](#)

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Facilitator: **Stefan Cantore**, Southampton Business School, U.K.

534 📖: (TLC) Theoretical Humour: Utilizing Graphic Novel Elements to Improve Pre- Classroom Reading (CANCELLED)

8:30am - 10:00am Hilton Atlanta: Room 218

Tweet this session: [#AOM2017 534](#)

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Presenter: **Ronald A.D Dyer**, None

535 📖: (TLC) Team-Based Learning for Entrepreneurship Educators

8:30am - 10:00am Hilton Atlanta: Room 219

Tweet this session: [#AOM2017 535](#)

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Presenter: **Peter Balan**, U. of South Australia

536 📖🗣️: (TLC) Closing the Gap: Practical Ideas for Soft Skills Learning Activities

8:30am - 9:30am Hilton Atlanta: Room 220

Tweet this session: [#AOM2017 536](#)

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Speakers: **Kelly A Mollica**, U. of Memphis; **Nicole M. Coomber**, U. of Maryland

537 📖: (TLC) Teaching Key Workplace Skills for the 21st Century: Problem Solving and Critical Thinking

8:30am - 10:00am Hilton Atlanta: Room 222

Tweet this session: [#AOM2017 537](#)

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Participants: **Mel Fugate**, U. of South Australia; **Angelo J. Kinicki**, Arizona State U.; **Patrick Soleymani**, George Mason U.

538 📖: (TLC) Field of Dreams: Building Our Teaching Destiny Via Student Motivation

8:30am - 10:00am Hilton Atlanta: Room 223

Tweet this session: [#AOM2017 538](#)

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Presenter: **Don Vandewalle**, Southern Methodist U.

539 📖🗣️: (TLC) Exemplary Practices for 21st Century Classroom: (Technology) Enhanced Learning Approaches

8:30am - 10:00am Hilton Atlanta: Room 224

Tweet this session: [#AOM2017 539](#)

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Chair: **Kumaran Rajaram**, Nanyang Technological U.

Facilitators: **Andrea Honal**, Duale Hochschule Baden-Württemberg, Mannheim; **Timothy Colin Bednall**, Swinburne U.; **Volker M. Rundshagen**, U. of Applied Sciences Stralsund

Sunday 9:40AM

546 : (TLC) Making Effective Use of Student Evaluations

9:40am - 10:40am Hilton Atlanta: Room 216

Tweet this session: [#AOM2017 546](#)

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Organizer: **Scott R Gallagher**, James Madison U.

Facilitators: **Sarika Pruthi**, San Jose State U.; **Rebecca A.**

Thacker, Ohio U.

547 : (TLC) Teamwork Teaching Challenges: We Really Do Need to Teach Students How to Work In Teams

9:40am - 10:40am Hilton Atlanta: Room 217

Tweet this session: [#AOM2017 547](#)

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Organizers: **Lena Zander**, Uppsala U.; **Christina Sue-Chan**, City U. of Hong Kong

Presenters: **Yik Kiu Lee**, City U. of Hong Kong; **Minna Marinova Paunova**, Copenhagen Business School; **Lissa Virginia Young**, United States Military Academy

548 : (TLC) Leadership Coaching in Complexity: The EFIRE Model for Shaping Coaching Conversations

9:40am - 10:40am Hilton Atlanta: Room 220

Tweet this session: [#AOM2017 548](#)

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Facilitators: **Kate Joyner**, Graduate School of Business, QUT;

Geoffrey Abbott, Queensland U. of Technology

549 : (TLC) The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching

9:40am - 11:40am Hilton Atlanta: Room 221

Tweet this session: [#AOM2017 549](#)

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Facilitators: **Tawnya Means**, U. of Florida; **Elissa Grossman**, USC Marshall School of Business

Sunday 10:15AM

558 : (TLC) Tools for Scaffolding Learning: Graphic Syllabus and Outcomes Map

10:15am - 11:45am Hilton Atlanta: Room 215

Tweet this session: [#AOM2017 558](#)

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Facilitators: **Claudette Marie Peterson**, North Dakota State U.; **Tim O. Peterson**, North Dakota State U.; **Thomas F. Hawk**, Frostburg State U.

559 : (TLC) Methods for Enabling Innovation Learning

10:15am - 11:45am Hilton Atlanta: Room 218

Tweet this session: [#AOM2017 559](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Presenter: **Carlos Osorio-Urdua**, Deusto Business School

560 : (TLC) Putting Student Users in the Heart of a Gamified Course Design

10:15am - 11:45am Hilton Atlanta: Room 219

Tweet this session: [#AOM2017 560](#)

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Presenter: **Crystal Han-Huei Tsay**, U. of Greenwich

561 : (TLC) Pan-Disciplinary Learning in Leadership Education

10:15am - 11:45am Hilton Atlanta: Room 222

Tweet this session: [#AOM2017 561](#)

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Facilitators: **Linda Klonsky**, Chicago School of Professional Psychology; **George W. Hay**, Chicago School of Professional Psychology; **Julie Ellen Benesh**, Chicago School of Professional Psychology

562 : (TLC) Innovative Teaching Strategies for Corporate Entrepreneurship

10:15am - 11:45am Hilton Atlanta: Room 223

Tweet this session: [#AOM2017 562](#)

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Organizers: **Srivardhini K. Jha**, Indian Institute of Management, Bangalore; **Dalhia Mani**, Indian Institute of Management, Bangalore

563 📖: (TLC) **Getting Student Buy In with Team-Based Learning or Flipped Learning Classes**

10:15am - 11:45am Hilton Atlanta: Room 224

Tweet this session: [#AOM2017 563](#)

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Presenter: **Peter Balan**, U. of South Australia

Sunday 10:50AM

602 : (TLC) **Student Reflections on Management Education**

10:50am - 11:50am Hilton Atlanta: Room 216

Tweet this session: [#AOM2017 602](#)

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Organizers: **Brett Paul Matherne**, Georgia State U.; **Benjamin John Blackford**, Northwest Missouri State U.

Facilitator: **Benjamin John Blackford**, Northwest Missouri State U.

603 📖: (TLC) **Distracting Devices: Saying NO (Mostly) to Laptops and Smartphones in the Classroom**

10:50am - 11:50am Hilton Atlanta: Room 217

Tweet this session: [#AOM2017 603](#)

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Chair: **Karen MacMillan**, Wilfrid Laurier U.

Presenter: **Jennifer Komar**, Wilfrid Laurier U.

604 📖: (TLC) **Elegant Incongruity: Exploring the Benefits and Limitations of Humor Theory in Learning Agility**

10:50am - 11:50am Hilton Atlanta: Room 220

Tweet this session: [#AOM2017 604](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Presenters: **Nicole C. Jackson**, U. of Connecticut; **Catherin Berlin**, Altreuter Berlin

Sunday 12:00PM

612 : (TLC) **TLC@AOM Luncheon & Plenary**

12:00pm - 1:30pm Hilton Atlanta: Grand Ballroom C,D

Tweet this session: [#AOM2017 612](#)

The luncheon features Dr. Ken Brown of the University of Iowa. His presentation is entitled "Confessions of an Award-Winning Teacher." Despite spending considerable time carefully designing learning events in classes, Brown wonders if at times he does more harm than good. Confronting the challenges of student engagement with course content and with assessment, Professor Brown will describe his own efforts to become more critical and reflective in his teaching, and challenge participants to do the same.

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Sunday 1:40PM

656 📖: (TLC) **HR and OB Activities on Job Design, Managerial Decision-Making, Org'l Structure, and Recruitment**

1:40pm - 2:40pm Hilton Atlanta: Room 215

Tweet this session: [#AOM2017 656](#)

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Chair: **Karen MacMillan**, Wilfrid Laurier U.

Presenter: **Jennifer Komar**, Wilfrid Laurier U.

657 : (TLC) **Outsiders in the Classroom: The Role of Guest Speakers in Enhancing Learning**

1:40pm - 2:40pm Hilton Atlanta: Room 216

Tweet this session: [#AOM2017 657](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Organizer: **Sarika Pruthi**, San Jose State U.

Facilitators: **Anuradha Basu**, San Jose State U.; **David Hadden**, San Jose State U.; **Richard DeVaul**, West Virginia U. /Texas A & M

658 📖: (TLC) **Enhancing Simulation Learning with Team Mental Model Mapping**

1:40pm - 2:40pm Hilton Atlanta: Room 217

Tweet this session: [#AOM2017 658](#)

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Presenter: **Sonia M. Goltz**, Michigan Technological U.

659 📖: (TLC) **Identifying and Overcoming Threshold Concepts When Teaching Sustainability**

1:40pm - 2:40pm Hilton Atlanta: Room 218

Tweet this session: **#AOM2017 659**

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Participant: **Norman T. Sheehan**, U. of Saskatchewan

660 📖: (TLC) **Redesigning Entrepreneurship Education: Role of Family Support**

1:40pm - 2:40pm Hilton Atlanta: Room 219

Tweet this session: **#AOM2017 660**

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Coordinators: **Alexander Settles**, Rutgers U.; **Arturo E. Osorio**, Rutgers U.

661 📖: (TLC) **Teaching and Learning the Sustainable Development Goals: Experiences of Brazilian Business Schools**

1:40pm - 3:40pm Hilton Atlanta: Room 220

Tweet this session: **#AOM2017 661**

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Organizer: **Priscila Borin De Oliveira Claro**, Insper Institute of Education and Research

Presenters: **Gustavo Loiola**, ISAE/FGV; **Norman Arruda Neto**, ISAE/FGV; **Gustavo Fernandes**, FGV-EAESP; **Ricardo Campos**, Fundação Dom Cabral; **Rafaela De Araújo**, Fundação Dom Cabral; **Adriana Caldana**, FEARP- FEARP - Faculdade de Economia, Administração e Contabilidade de Ribeirão

662 📖: (TLC) **The FLIPPED Workshop: Build In Some Simple Tech Interactions to Enhance Your Classroom Teaching**

1:40pm - 3:40pm Hilton Atlanta: Room 221

Tweet this session: **#AOM2017 662**

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required for TLC@AOM at <http://bit.ly/RegisterforAOM2017>. Additionally, pre-registration for this session is required. To register online, please visit <https://secure.aom.org/PDWRReg>. Space is limited and registration is on a first-come, first-served basis. Please contact Michael Cohen at michael.cohen@deakin.edu.au to obtain the registration code. The deadline to register is August 6, unless sold out.

Facilitators: **Tawnya Means**, U. of Florida; **Elissa Grossman**, USC Marshall School of Business

663 📖: (TLC) **At the Interface to a Problem: Experiencing Problem-based Learning**

1:40pm - 3:40pm Hilton Atlanta: Room 222

Tweet this session: **#AOM2017 663**

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Facilitators: **Tim O. Peterson**, North Dakota State U.; **Claudette Marie Peterson**, North Dakota State U.; **Kenneth R Thompson**, DePaul U.; **Toni Ungaretti**, The John Hopkins U.; **Shontarius D. Aikens**, Concordia College

664 📖🗣️: (TLC) **Assessment Portfolio: Applying Layered Standardized Examinations to Improve Classroom Assessment**

1:40pm - 2:40pm Hilton Atlanta: Room 223

Tweet this session: **#AOM2017 664**

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Coordinator: **David L. Anderson**, Taylor U.

Participant: **Stuart James**, U. of Virginia Darden School

665 📖: (TLC) **New Frontiers In Management Education: Next Generation Interactive, Multimedia Cases**

1:40pm - 3:40pm Hilton Atlanta: Room 224

Tweet this session: **#AOM2017 665**

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Presenter: **Henry W. Lane**, Northeastern U.

Sunday 2:50PM

712 📖🗣️: (TLC) **Better Meeting Employers' Needs: Classroom Opportunities from Practitioners Across Disciplines (CANCELLED)**

2:50pm - 3:50pm Hilton Atlanta: Room 215

Tweet this session: **#AOM2017 712**

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Coordinator: **Erin McLaughlin**, Nova Southeastern U.

713 📖🗨️: (TLC) **Supporting Teaching Assistants to Enhance Teaching Practice and Increase Students' Engagement**

2:50pm - 3:50pm Hilton Atlanta: Room 216

Tweet this session: [#AOM2017 713](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Presenters: Valerie Cotronei-Baird, Education; Austin Chia, The U. of Melbourne

Participant: Angela Paladino, The U. of Melbourne

714 📖: (TLC) **Case Writing as a Class Project: How to Manage the Student Case-Writing Process**

2:50pm - 3:50pm Hilton Atlanta: Room 217

Tweet this session: [#AOM2017 714](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Chair: Brent D Beal, The U. of Texas at Tyler

Presenters: Karen MacMillan, Wilfrid Laurier U.; Karin Schnarr, Wilfrid Laurier U.; Meredith J. Woodwark, Wilfrid Laurier U.

715 📖: (TLC) **Teaching an Innovative Approach to Business Leader Ethics Education**

2:50pm - 3:50pm Hilton Atlanta: Room 218

Tweet this session: [#AOM2017 715](#)

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Presenter: Tom Elwood Culham, The U. of British Columbia

716 📖➔: (TLC) **Porter's Diamond as a Framework for Business-Focused Short-Term Study Abroad Courses**

2:50pm - 3:50pm Hilton Atlanta: Room 219

Tweet this session: [#AOM2017 716](#)

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Presenter: Russell W. Teasley, U. of North Georgia

Participants: Katie Simmons, U. of North Georgia; Marilyn M Helms, Dalton State College

717 📖🗨️: (TLC) **Studio-based Learning: What It Is, Why It Matters, and How to Put It Into Practice**

2:50pm - 3:50pm Hilton Atlanta: Room 223

Tweet this session: [#AOM2017 717](#)

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at <http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Presenters: Stefan Meisiek, Copenhagen Business School;

Shannon Hessel, Copenhagen Business School

Sunday 4:00PM

763 : (TLC) **FEEDback and Cocktails**

4:00pm - 5:00pm Hilton Atlanta: Grand Ballroom C,D

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TLC attendees are invited to a social hour to share experiences and provide suggestions to the TLC Committee members for how TLC can be even better next year. New this year - cocktails (one free drink coupon for each attendee) and snacks will be provided following the participant feedback! This is a great opportunity to network with TLC attendees!

This session is part of the Teaching and Learning Conference. A registration fee of USD\$130 is required at

<http://bit.ly/RegisterforAOM2017>. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.